AMENDMENT

In the claims:

Please amend claims 1 and 17 to read as follows.

1.   (Once Amended) A method for providing a financial analysis for an enhanced wireless communication service, the method comprising the steps of:

accepting user-specific input on an existing wireless communication service and the enhanced wireless communication service, wherein the user-specific input includes a wireless application selection and a market data input interface for entering existing data about the existing wireless communication service;

accessing a reference database including general market data applicable to the enhanced wireless communication service and a standard adoption curve for adoption of the enhanced wireless communication service;

adjusting the standard adoption curve to obtain an adjusted adoption curve based on the accepted user-specific input; and

presenting a graphical depiction of a financial analysis based on an evaluation of the adjusted adoption curve and the general market data.

17.   (Once Amended) A system for developing a business model for an enhanced wireless communication service, the system comprising:

a storage device containing a reference database including general market data for the enhanced wireless communication service and a standard adoption curve for adoption of the enhanced wireless communication service;

a user input interface for accepting user-specific input on an existing wireless communication service and the enhanced wireless communication service, wherein the user-specific input includes a wireless application selection and a market data

input interface for entering existing data about the existing wireless communication

service;

an application tailoring module for modifying the standard adoption curve to

obtain an adjusted adoption curve based on the user-specific input;

an estimator adapted to access the reference database and to receive the user-

specific input to perform a financial analysis associated with the enhanced wireless

communication service; and

a financial analyzer for presenting a graphical depiction of the financial

analysis.